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#### 2. Privacy Policy

This Privacy Policy, as amended or otherwise changed from time to time (this "Privacy Policy"), explains the manner in which PlayDoge Limited, its subsidiaries, parent companies, affiliates, and other corporate entities under common ownership, including but not limited to, all websites that link to this Privacy Policy ("PlayDoge", "we", "us", or "our"), collect, use, maintain, and disclose user information obtained through its websites, applications, brands, services, and products (collectively, "Services"). Whenever you access or use the Services, you accept the terms and conditions of this Privacy Policy. If you do not agree with or are not comfortable with any aspect of this Privacy Policy, you should immediately discontinue access or use of the Services.

# 3. Privacy Policy Updates And Changes

On occasion, PlayDoge may update and change this Privacy Policy to reflect changes in law, our personal data collection and use practices, the features available through the Services, or advances in technology. If material changes are made to this Privacy Policy, the changes will be prominently posted on websites and applications. Capitalized terms not defined herein shall have the meanings ascribed to them in PlayDoge's Terms of Service.



## 4. Pertinent Definitions

- "Personal Data" means data you may give PlayDoge to identify or contact you, including, for example, your name, address, User ID, telephone number, e-mail address, any blockchain addresses, as well as any other non-public information about you that is associated with or linked to any of the foregoing data.
- "Anonymous Data" means data that is not associated with or linked to your Personal Data; Anonymous Data does not, by itself, permit the identification of individual persons.

## Lawful Basis for Processing

We only collect and process Personal Data about you where we have lawful bases to do so. Lawful bases include consent where you have given consent, contract, and legitimate interests.









#### 6. Information We Collect

We may collect Personal Data from you, such as your first and last name, e-mail and mailing addresses, User ID, date of birth, government-issued identification, and password when you register for an account on the Services ("Account") or otherwise use the Services.

We may also collect other Personal Data provided by thirdparty identity verification services or via social networking websites. If you tell us where you are (e.g., by allowing your mobile device or computer to send us your location), we may store that information.

Transactional information when you request information or purchase a product or service from us.

We may collect other data, including but not limited to, referral URLs, your location, blockchain analytics information related to blockchain addresses you provide.

## Some information is collected automatically by our servers:

Our servers (which may be hosted by a third-party service provider) collect information from you, including your browser type, operating system, Internet Protocol ("IP") address (a number that is automatically assigned to your computer when you use the Internet, which may vary from session to session), domain name, and/or a date/time stamp for your visit.

- As is true of most websites, we gather certain information automatically and store it in log files. This information includes IP addresses, browser type, Internet service provider ("ISP"), referring/exit pages, operating system, date/time stamp, and clickstream data.
- Like many online services, we use cookies to collect information. "Cookies" are small pieces of information that a website sends to your computer's hard drive while you are viewing the website.
- We retain information on your behalf, such as transactional data and other session data linked to your Account.

#### 7. How We Use Your Information

We will only use your Personal Data when the law allows. Please note that we may process your Personal Data without your knowledge or consent where this is required or permitted by law. In general, Personal Data you submit to us is used either to respond to requests that you make or to aid us in serving you better. We use your Personal Data in the following ways:

- Facilitate the creation of and secure your Account on the network;
- Identify you and perform identity verification through a service provider;
- Provide improved administration of our websites and Services;
- Improve the quality of experience when you interact with our websites and Services;
- Send you a welcome e-mail to verify ownership of the email address provided when your Account is created;



- Send you administrative e-mail notifications, such as Account activity, transaction processing, security or support, and maintenance advisories;
- Identify, prevent, and report potentially suspicious, fraudulent, or illegal activities;
- Notify you about important changes to our Terms of Service or Privacy Policy; and respond to your inquiries or other requests.

We use IP addresses to make our website and Services more useful to you, and to perform identity verification. All data collected automatically will be used to administer or improve our Services. We use information from log files to analyze trends, administer the Services, track users' movements around the Services, gather demographic information about our user base as a whole, and better tailor our Services to our users' needs. Except as noted in this Privacy Policy, we do not link this automatically-collected data to Personal Data.

We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience with our Services. This type of information is collected to make the Services more useful to you and to tailor the experience with us to meet your special interests and needs. PlayDoge does not sell user data to any third party. We may collect data that is necessary to identify, examine, and prevent fraud, cheating, and other violations of our Terms of Service and applicable laws ("Violations"). This data is used only to identify, examine, and prevent Violations. Such data will be retained for the minimum amount of time required to fulfill this purpose. If the data shows that Violations have occurred, we will retain the data further to establish, exercise, or defend any legal claims during the applicable statute of limitations or until the legal case or a related legal case has been resolved. This data may not be disclosed to you if such disclosure will adversely affect our efforts to identify, examine, and prevent Violations.

#### 8. Retention of Personal Data

Unless the law specifies a different retention period, we will only keep your Personal Data for the time strictly necessary to carry out the operations for which said Data has been collected by us.

## 9. Personal Data Destruction Procedures and Methods

In principle, we destroy the Personal Data without delay after the purpose of collection and use of Personal Data is achieved. However, this is not the case when preservation is required according to laws and regulations. The destruction procedure and method are as follows:

- Personal Data printed on paper: shredded with a shredder or incinerated
- Personal Data stored in electronic file format: Deleted using a technical method that cannot reproduce the record.

# 10. How we Share your Information - Personal Data shared with third parties

We disclose your Personal Data as described below and as described elsewhere in this Privacy Policy.

It may be necessary to disclose your Personal Data to comply with any legal obligation, to defend or investigate any illegal or suspected violations of PlayDoge's Terms of Service, to enforce our Terms of Service and this Privacy Policy, or to protect the rights, safety, and security of PlayDoge, our users, or the public.

We may share your Personal Data with third-party service providers to provide you with the Services; to conduct quality assurance testing; to facilitate the creation of accounts; to provide technical support; and to verify your identity. These third-party service providers are required not to use your Personal Data other than to provide the services requested by you.

Other than as stated in this Privacy Policy, PlayDoge does not disclose any of your Personal Data to third parties unless required to do so by law enforcement, court order, or in compliance with legal reporting obligations.

#### 11. Updating Information

You can update your personal or account information by contacting our support team at contact@playdoge.io. We will retain your information for as long as your Account is not closed or as needed to provide you access to your Account. If you wish to close your Account, open a ticket in our support center. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our Terms of Service.

#### 12. Cookies

We collect web browser information in order to enhance your experience on our Services and track how the Services are being used. Cookies are small data files that are stored on your computer's hard drive, and in addition to using cookies to provide you with a better user experience, we use cookies to identify and prevent fraudulent activity. The information collected can include, but is not limited to, your IP address, referral URLs, the type of device you use, your operating system, the type of browser you use, geographic location, and other session data. Cookies are not permanent and will expire after a short time period of inactivity. You may opt to deactivate your cookies, but it is important to note that you may not be able to access or use some features of our Services. Please note that PlayDoge is not responsible and cannot be held liable for any loss resulting from your decision or inability to use such features.

Do Not Track ("DNT") is an optional browser setting that allows you to express your preferences regarding tracking by advertisers and other third parties. At this time, we do not respond to DNT signals.

#### 13. Google Analytics

We use Google Analytics to collect and process data. For details on how Google uses such data, please refer to "How Google uses data when you use our partners' sites or apps" located at www.google.com/policies/privacy/partners/.

Additionally, we make use of Google Analytics Advertising Features, specifically Data Collection for Google Signals. This feature allows us to collect data on our site and user traffic, which enables us to remarket that traffic through retargeting advertisements. Users may opt out of the Google Analytics Advertising Features by using ad settings, extensions (such as those offered by Google at <a href="https://tools.google.com/dlpage/gaoptout/">https://tools.google.com/dlpage/gaoptout/</a>), or any other available means (such as the NAI's consumer opt-out located at <a href="https://tools.google.com/dlpage/gaoptout/">https://tools.google.com/dlpage/gaoptout/</a>).

# 14. Legal Rights Concerning Your Information

Under certain circumstances, you have rights under data protection laws in relation to your Personal Data which are set out in more detail below:

#### 15. Object to Processing

You have the right to object to the processing of your Personal Data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts your fundamental rights and freedoms.

# 16. Request Restriction of Processing

This enables you to ask us to suspend the processing of your Personal Data in the following scenarios:

- a) if you want us to establish the data's accuracy;
- b) where our use of the data is unlawful but you do not want us to delete it;
- c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise, or defend legal claims; or
- d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.

#### 17. Request to Transfer

If you ask us, we will provide you or a third party you have chosen, your Personal Data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

#### 18. Withdrawal of Consent

This applies where we are relying on consent to process your Personal Data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent. If you wish to exercise any of the rights set out above, please contact us at support@playdoge.io.

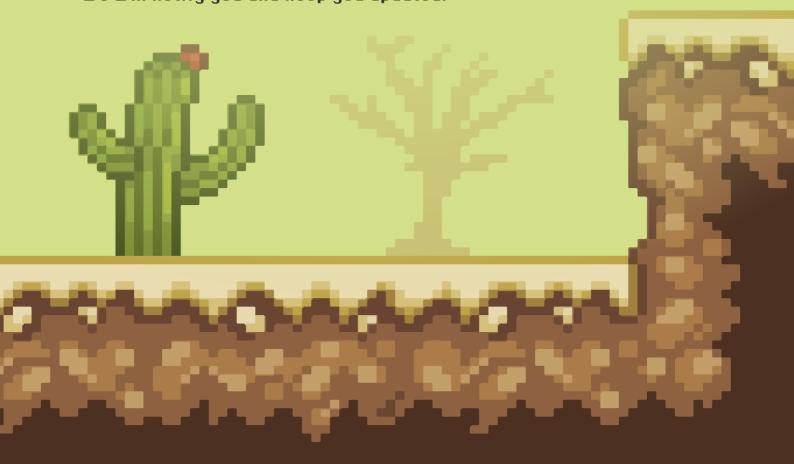
#### 19. Accessing your Information

You will not have to pay a fee to access your Personal Data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive, or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your rights to access your Personal Data (or to exercise any of your other rights). This is a security measure to ensure that Personal Data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

We try to respond to all legitimate requests within one month.

Occasionally it may take us longer than a month if your request is particularly complex or you have made several requests. In this case, we will notify you and keep you updated.



#### 20. Children's Privacy

Unfortunately, if you're under 18, you cannot use our Services without parental consent. We do not knowingly solicit or collect information from anyone under 18. If we become aware that a person under the age of 18 has provided us with Personal Data without verification and parental consent, we will work to delete it immediately.

#### 21. Contact Us

If you have any queries or complaints about our collection, use, or storage of your Personal Data, or if you wish to exercise any of your rights in relation to your personal information, please contact us at contact@playdoge.io. We will investigate and attempt to resolve any such complaint or dispute regarding the use or disclosure of your Personal Data.

Based on the applicable laws of your country, you may have a right to request access to the Personal Data we collect from you, change, or delete the Personal Data. To request the review, update, or removal of your Personal Data, please contact contact@playdoge.io.